



**Reach Texas Orchestra Directors through  
The Texas Orchestra Directors Association Annual Convention Program  
Annual Convention & New Music Reading Clinic  
July 21-24, 2016 – Henry B. Gonzalez Convention Center, San Antonio**

**Advertising Rates**

<b>AD SIZE</b>	<b>Convention Issue (July)</b>
Full Page	\$525
Half Page	\$400
¼ Page	\$325
Inside Front	\$650
Inside Back	\$650
Back Cover (color only)	\$1150
Center Spread	\$975

**Special Placements:** We will try to accommodate any size ad upon request

**COLOR CHARGE:** Flat Rate of \$450 (in addition to basic rate above)

**DISCOUNTS:**

TODA & TCDA Programs: pay ONE color charge only  
NEW Advertiser (any issue): 10% discount

**NOTE:** Previous cover advertisers receive first right of renewal.

**Send contract & ad copy to:**  
Beverly Schlegel  
TODA  
7900 Centre Park Dr, Ste A  
Austin, TX 78754  
[beverly@tcda.net](mailto:beverly@tcda.net)  
512-474-2801

	<b>Ad Contract Due</b>	<b>Ad Material Due</b>
<b>Convention Issue</b>	May 15	June 1

**Advertising Contract Agreement**

Please reserve the following ad space:

**Ad Size?                      Color?                      Cost?**

Convention Issue (published July)      \_\_\_\_\_

Check Enclosed \$ \_\_\_\_\_

Bill Me \_\_\_\_\_ Will Call with credit card \_\_\_\_\_ (MC, VISA, DISCOVER)

\_\_\_\_\_  
Advertising Company Name                      Contact Person                      Phone/Email

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Address                      City/State/Zip

\_\_\_\_\_  
Authorized Signature                      Date