



The Texas Orchestra Directors Association Pre-Convention Magazine and Annual Convention Program

**Advertising Rates**

AD SIZE	Pre-Convention (May) 8 1/2" x 11"	Convention Issue (July) 6" x 9"
Full Page	\$625	\$500
Half Page	\$500	\$375
1/4 Page	\$425	\$300
Inside Front	\$750	\$625
Inside Back	\$750	\$625
Back Cover (color only)	\$1250	\$1000
Center Spread	\$1075	\$800

**Special Placements:** We will try to accommodate any size ad upon request

**COLOR CHARGE:** Flat Rate of \$500 (in addition to basic rate above)

**DISCOUNTS:**

TODA & TCDA Programs: pay ONE color charge only  
 NEW Advertiser (any issue): 10% discount

**NOTE:** Previous cover advertisers receive first right of renewal.

**Send contract & ad copy to:**  
 Beverly Schlegel  
 TODA  
 7900 Centre Park Dr, Ste A  
 Austin, TX 78754  
[beverly@tcda.net](mailto:beverly@tcda.net)  
 512-474-2801

	Ad Contract Due	Ad Material Due
<b>Pre-Convention Issue</b>	March 25	April 1
<b>Convention Issue</b>	May 15	June 1

**Advertising Contract Agreement**

Please reserve the following ad space:

	Ad Size?	Color?	Cost?
Pre-Convention Issue (published May)	_____	_____	_____
Convention Issue (published July)	_____	_____	_____

Check Enclosed \$ \_\_\_\_\_

Bill Me \_\_\_\_\_ Will Call with credit card \_\_\_\_\_ (MC, VISA, DISCOVER)

\_\_\_\_\_  
 Advertising Company Name      Contact Person      Phone/Email

\_\_\_\_\_  
 Address      City/State/Zip

\_\_\_\_\_  
 Authorized Signature      Date